

## PARKING ADVISORY COMMITTEE MEETING MINUTES - 10/14/15

1. Call to Order - 7:05 pm

2. Roll Call - All Committee Members present

3. Public Comment - None

4. Approval of September minutes - Approved

5. Old Business :

- What are other Downtown's doing about parking? - round table discussion by Committee on cities to benchmark - listed - Ann Arbor, Rochester, Plymouth, Birmingham, Holland, Ferndale. Commitment to review data gathered to date (by AK).
- Main Street Messenger Parking article - a 2 page info message was printed and distributed to over 22,000 local households in late October utilizing the Farmington Press.
- Seek expert speakers to discuss parking topics (January, February, March meetings) - Parking Resources needed to upgrade and attract destination merchants like Fresh Thyme. (Consult Kimco). Also seek venture capital presentation on parking deck financing (East Lansing contact)

6. Library Update - they are not inclined to participate in the 3 hr limit.

7. Parking Enforcement Update - Frank :

- Signage ordered 11/5 - 2 weeks to deliver - delayed due to review by DDA Design Committee. City will utilize existing poles or buildings to hold signage, scrapped idea of independent poles in the center of lots (snow removal). Expect a November install.
- Enforcement in the downtown is achieving our goals to move employees out and customers in. 16 tickets issued in the N. lot.
- A dedicated officer is in place - consistent enforcement !

8. Parking lot Names - Rachel - TBD

9. Updates from Sub-Committees: ..... (this needs work - who?, agendas, goals)

- Finance Committee (Joe, Greg, Liz ???)- goal - to establish the economics of parking, land acquisition, operating costs, revenue bond financing etc.
- Conversion Committee - goal - to convert as many private existing lots to public
- Communication Committee - communication on parking issues to customers, business owners, investors, press.

10. New Business :

- DDA/Rachel elevates idea to discussion by Committee on Pro/Con position on Parking Passes in the downtown. Discussion focused on WHO, How many, How much. Consensus was that it's

too early in the game to make this decision, Fresh Thyme coming online in spring and not enough spaces to support existing volume on certain days makes this a stretch to achieve. Rachel made a motion to seek parking passes for business owners - It was defeated 5/1 .

- Greg - introduced the metrics used by Walker to project growth over the next 10 years in the downtown. Annette Knowles spread sheet attached with parking lot grids to correlate growth with projected development. This will be again need to be reviewed by the Parking Committee - as the DDA is seeking to update its Master Plan Document - Parking will be play a large role in developing this plan NEW PLAN. I am suggesting to the Mayor and Tom (DDA) to place Elizabeth on the DDA Master Plan Committee to represent our Committee.

#### 11. Next meeting Dates :

- No December Meeting - BUT you are encouraged to attend the City Holiday Party - Tuesday December 1 - see attached invite - City is picking up your cost, bring a guest for \$25.00. A festive night to meet all the Farmington City Staff, Council, Boards, Commissions & Volunteers to celebrate our success this year.
- January 20 - 7pm (at City Hall)

12. Committee Comment - Greg - still hearing grumbling about employee parking lot distances to walk - 280 steps from most untimed lots - safety is mentioned most, darkness etc. On the positive note businesses in the N lot continue to give a thumbs up to 3 hrs spaces for their customers - Korner Barbers- Close Encounters - Eye Spy- Raymond James.

#### 13. Adjournment

Respectively Submitted: Greg Cowley

PS - I have a conflict 11/18 - SWOC meeting - please take minutes - Thanks