

GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY MEETING

Thursday, July 9, 2020 – 8:00 a.m.

Zoom Meeting

Meeting ID: 817 3251 4263

Password: 176002

AGENDA

- 1. CALL TO ORDER
- 2. APPROVAL OF AGENDA
- 3. APPROVAL OF MINUTES A. March 12, 2020 Minutes
- 4. GRAND RIVER CORRIDOR UPDATE
- 5. PUBLIC COMMENT
- 6. BOARD COMMENT
- 7. ADJOURNMENT

CITY OF FARMINGTON GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY MINUTES March 12, 2020

CALL TO ORDER

The Farmington Grand River Corridor Improvement Authority meeting was called to order at 8:04 a.m. by Economic and Community Development Director Christiansen.

Members Present:

Accettura, Carron, King, O'Dell, Thomas

Members Absent:

Schneemann, Graham

Staff:

Christiansen

APPROVAL OF AGENDA

Motion by Carron, supported by O'Dell to approve the agenda. Motion approved unanimously.

APPROVAL OF MINUTES

Motion by O'Dell, supported by Thomas to approve the February 27, 2020 minutes. Motion approved unanimously.

DISCUSSION AND REVIEW OF PROPOSED 2020-2021 GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY BUDGET

Director Christiansen presented the draft/proposed 2020-2021 Grand River CIA Budget to the Board. The Board discussed the budget as presented and asked questions related to CIA budget projects/priorities. Motion to approve the draft/proposed 2020-2021 Grand River CIA Budget made by Accettura, supported by O'Dell. Motion approved unanimously.

DISCUSSION AND REVIEW OF PROPOSED SIDEWALK IMROVEMENT PROJECT-31200 GRAND RIVER AVENUE (VACANT COMMERCIAL PROPERTY-FORMER WASH HUT)

Director Christiansen continued the review of the proposed sidewalk improvement project at 31200 Grand River Avenue with the Board. The Board discussed the proposed sidewalk project and estimated project costs. Motion to approve the proposed sidewalk improvement project at 31200 Grand River by Carron, supported by O'Dell (approved 4-1)

PUBLIC COMMENT

None.

BOARD COMMENT

Public Policy/Process – response to current restrictions related to the Corona virus

ADJOURNED AT 9:40 a.m.

FARMINGTON C	CIA TIF EXEC. SUMMARY
Need:	General Decline in Property Values, aging structures, lack of cohesion and identity. Lack of Pedestrian crossings (5 in a 3 mile length).
Size of District:	99.3 acres of 460 acres total
Length of Corridor:	1.08 miles
Term of TIF Plan:	20 years, 2014-2034
Percent of Capture:	50% of new taxes
Total Estimated Capture over 20 years:	\$1,588,389
Total Estimated County Capture over 20 years:	\$284,015
Annual Growth Assumption:	3% increase per year
Base Value (2013)	\$15,936,450
Capture Amount (2034)	\$7,299,718

	MEETING SUMMARY	
Date	Action	Community
Spring 2009	Joint FH & F City Council Budget Study Session: identifies interest in CIA along Grand River	FH & F
Winter 2009	Awarded grant from Land Information Access Association (LIAA) to lay ground work for Grand River revitalization	FH & F
Feb 2010 – Feb 2011	Community holds six (6) stakeholder meetings	FH & F
Oct 2011	CIA created	F
Dec 2011	Inter-governmental agreement adopted	FH & F
Mar 2012	Joint CIA Board first meeting	FH & F
Oct 2012	Vision Plan kick-off	FH & F
Dec 2012	Joint Planning Commission meeting	FH & F
Jan 2013	Community Visioning Summit	FH & F
Mar 2013	GR Vision Open House	FH & F
May 2013	Joint Planning Commission Meeting	FH & F
Aug 22, 2013	Joint CIA Board adopts Vision Plan	FH & F
Sept. 9, 2013	Planning Commission endorses draft Corridor Vision Plan	F
Sept. 16, 2013	City Council Accepts Corridor Vision Plan	F
October, 2013	City kicks off CIA Development and TIF Plan development	F
March 2014	CIA Board Adopts Development and TIF Plan	F
	City Council Adopts Development and TIF Plan	F
May 8, 2014	CIA Board begins refinement of zoning overlay district	F
Sept. 8, 2014	Joint meeting with City Council, PC and CIA to discuss overlay	F
Sept. 22, 2014	Planning Commission public hearing on overlay district	F

GRAND RIVER CORRIDOR VISION PLAN SUMMARY

The Grand River Corridor Vision Plan lays out a broad vision for the redevelopment of the Grand River Corridor. The Grand River CIA Boards needed to better understand the challenges of the area and the Community's aspirations for the Corridor. The document serves as the foundation for the efforts of the two CIAs and will guide the prioritization of resources.

Elements of the Vision Plan

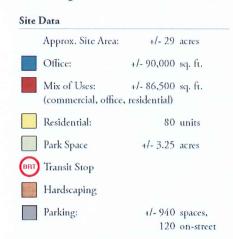
- Existing Conditions: Describes the nature of the existing Corridor and identifies some of its challenges.
- Public Involvement: Outlines the observations of the community and its wishes.
- Vision: The desired outcome of the corridor expressed in simple terms.
- Development Principles: Statements of purpose that describe the desired direction of future growth.
- Future Land Use/Priority Development Areas: Lays out a preferred land use that helps achieve the Corridor Vision with a focus on four (4) Priority
- Development Areas. These areas were identified as the best opportunities for catalytic redevelopment along the Corridor.
- Recommendations: Details recommendations for transportation and zoning changes.
- Implementation: Outlines the objectives needed to achieve each development principle.

Development Principles

- 1. **COMMUNITY IMAGE AND CHARACTER** High-quality architecture and urban design elements/treatments will create a signature environment along the corridor
- 2. *MOBILITY* The corridor will allow for a safe and enjoyable environment for walking and biking, public transit, and automobiles for people of all ages and abilities with minimal conflicts among users
- CONNECTIONS The corridor will be well connected with surrounding areas, providing choices for people to move throughout the corridor, adjoining neighborhoods, centers of commerce, and public spaces
- 4. **REDEVELOPMENT** The economic success of the corridor will be enhanced by supporting a balance of retail, office, institutional, and housing in a vibrant and integrated development pattern
- 5. NEIGHBORHOODS AND HOUSING A variety of housing options will be promoted
- 6. **NATURAL ENVIRONMENT** Future growth and development will respect, enhance, complement and integrate the river corridor
- 7. PUBLIC SPACE Design of new public spaces will encourage community gathering and outdoor activity
- 8. **SUSTAINABILITY** Future growth and development in the corridor will follow best management practices in environmentally planning and construction

Focus Areas

Of the four focus areas identified in the Corridor Vision Plan, one is located in the City of Farmington. The Grand River North Focus Area is centered on an aging shopping center located on the north side of Grand River Avenue just west of Orchard Lake Road. The site contains a strip commercial center that is in need of significant building and site upgrades. The Vision Plan calls for mixed-use redevelopment in a more urban form, but such that will still provide convenience commercial uses that will not compete directly with Downtown Farmington.





DEVELOPMENT PLAN REVIEW

Development Plan Overview

The City of Farmington plans to use the Grand River Corridor CIA to revitalize the existing business district and create an inviting place for residents, visitors and shoppers in the area. The CIA has established the district and developed a Vision Plan that identifies public and private improvements necessary to prevent or correct deterioration in the corridor and encourage new private investment.

The efforts of the plan will eventually lead to improved economic viability and increased property values throughout the district. This increase in value, and associated tax revenues, will eventually benefit all taxing agencies, including those for which tax increment revenues are planned to be captured through the duration of the TIF Plan. It should be noted that, without the CIA tax capture and resulting reinvestment in the district, the corridor is likely to continue to suffer from economic and property value decline, which can lead to diminishing property value and tax revenues. The efforts of the CIA is therefore intended to reverse this trend and work toward a more stable long-term tax base for all agencies.

Proposed Improvements

During development of the Grand River Corridor Vision Plan, a variety of strategies was developed to encapsulate the necessary changes and initiatives that need to be made in order to see the Plan to fruition. While the following list does not include every project that may be needed to achieve success, it summarizes the key aspects under review at the time this Plan was developed. From the following list, the prioritized project list, included in the next section, was created:

- Redesign the Grand River split to M-5
- Develop a nature trail or multi-use pathway along the river
- Build on existing sites like the winery site or those with river views
- Explore Grand River Road Diet
- Improve pedestrian road crossings at key locations
- Allow mixed use buildings
- Create a green development incentive program
- Develop a detailed transportation plan
- Ensure adequate public amenities, recreational facilities and parks
- Develop public gathering areas
- Encourage green design principles
- Create a streetscape design
- Improve the environment for transit
- Develop incentives package
- Develop a logo and brand theme
- Bury utility lines
- Plant gardens and landscaping to enhance gateways

Final Projects in Development Plan

The list of projects in the Development Plan was based on the Grand River Corridor Vision Plan. It is intended to encapsulate the highest priority improvements. It is expected that this list will evolve as experience of the CIA grows, conditions change within the development area, and additional opportunities arise.

PROJECT	ESTIMATED COST
Zoning Update	\$3,500
Logo and Branding (Base Marketing Materials)	\$12,000
Catalytic projects (land acquisition, partnerships, marketing)	TBD
Transportation Study	\$100,000
Streetscape Plan	\$30,000
Pedestrian Crossings (Power and Orchard Lake)	TBD
Park Assessment Plan (Orchard Lake Focus Area Open Space)	\$29,500
Gateway Enhancement	\$40,000
Nature Trail	TBD

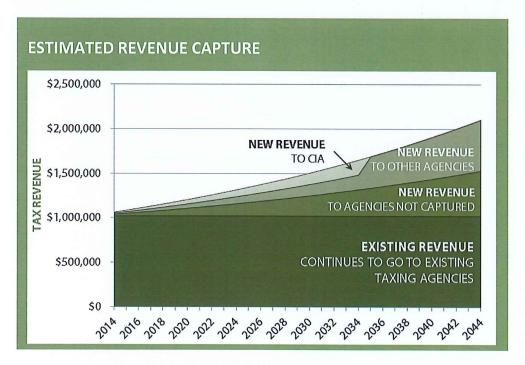
TIF PLAN REVIEW

The Farmington TIF Plan estimates the revenue that it can expect to receive from tax capture. The City of Farmington plans to leverage tax increment revenue through use of an array of other redevelopment incentives.

- Special assessment districts
- Grants
- Commercial rehabilitation districts
- City staff assistance
- Redevelopment readiness
- Expedited review

TIF SUMM	ARY
Base Value (2013)	\$15,936,450
Millage Captured	23.4331
Millage Not Captured	40.684
2014 CIA Revenue	\$11,085

In addition, recognizing that most taxing agencies are budget-conscious today, the City plans to capture only 50% of potential tax increment revenue. This will allow taxing agencies to reap some increased tax revenue as property values increase, but still provide for meaningful capture that will allow the CIA to accomplish some of the projects in the Development Plan.



CITY OF FARMINGTON FISCAL YEAR 2020-21 PROPOSED BUDGET

FUND 244 - CORRIDOR IMPROVEMENT AUTHORITY FUND

	2017-18	2018-19	2019-20	2019-20	2020-21
DESCRIPTION	Actual	Actual	Budget	riojected Activity	Proposed
CORRIDOR IMPROVEMENT AUTHORITY FUND REVENUES					
PROPERTY TAXES PROPERTY TAXES, TIFA	0	0	006'6	006'6	32,000
Total	0	0	006'6	006'6	32,000
OTHER REVENUE INVESTMENT INCOME	383	653	500	500	200
Total	383	653	500	200	200
TOTAL CORRIDOR IMPROVEMENT AUTH FUND REVENUES	383	653	10,400	10,400	32,500
CORRIDOR IMPROVEMENT AUTHORITY FUND EXPENDITURES					
CONTRACTUAL SERVICES	0	0	5,000	5,000	20,500
Total	0	0	5,000	2,000	20,500
TOTAL CORRIDOR IMPROVEMENT AUTH FUND EXPENDITURES	0	0	5,000	5,000	20,500
Surplus/(Deficit)	383	653	5 400	5 400	12 000
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BEGINNING FUND BALANCE ENDING FUND BALANCE	31,865 32,248	32,248 32,901	32,901 38,301	32,901 38,301	38,301 50,301

Grand River Corridor Improvement Authority 3-year term

Name	Business	Phone	Email	Seat	Term
Mark Accettura	Accettura and Hurwitz, Estate and Elder	248-848-9409	maccettura@elderlawmi.com		4/1/2018 through 3/31/2021
1629 N. Washington	Law				
Royal Oak, MI 49067					
Dr. David Carron	Plaza Veterinary Hospital	248-476-3662	plazavet@plazavet.net	Vice-Chair	4/1/2016 through 3/31/19
	22820 Mooney		<u>drcarron@aol.com</u>		4/1/19 through 3/31/22
	Farmington, MI 48336				
Richard Graham	R. Graham Construction	248-987-1155 (W)	regraham734@aol.com		4/20/2015 through 3/31/2018
	30966 Grand River Ave.	734-306-6025			4/1/2018 through 3/31/2021
	Farmington, MI 48336				
Paul King	King's Garage	313-600-8515 (H)	kingsgarage1@sbcglobal.net	Chair	4/1/2014 through 3/31/2017
30627 Shiawassee	31690 Grand River Ave.	248-476-5454 (W)			3/31/20
Farmington Hill, MI 48336	Farmington, MI 48336				
Steven Schneemann		248-321-9800 (M)	sschneemann@farmgov.com	Council Liaison	
Patrick Thomas		586-822-2432 (M)	p-thomas@mindspring.com	Secretary	4/1/2016 through 3/31/19
22432 Brookdale		586-276-1330			4/1/19 through 3/31/22
Farmington, MI 48336					
Randy O'Dell	Freedom Gateway Center, pastor	248-345-0194	pastorrandy@freedomgateway.org	org.	4/1/2018 through 3/31/2021
33254 W. 11 Mile Road					
Farmington Hills, MI 48336					
Staff liaison					
Kevin Christiansen		248-474-5500, 2226	248-474-5500, 2226 kchristiansen@farmgov.com		