



8:00AM Wednesday, Feb 1, 2023
City Hall Conference Room
23600 Liberty Street
Farmington, MI 48335

MINUTES:

The meeting was called to order by Todd Craft at 8:04am.

1. Roll Call

Present: Todd Craft, Linda Deskins, Claire Perko, Sara Bowman, Donovan Singleton

Absent: Tom Pascaris, Tom Buck, Chris Halas, Miguel Williams

Others Present: Kate Knight, Jess Westendorf

2. Approval of Items on Consent Agenda

a. **Minutes: January 11, 2023 Regular Meeting**

b. **Minutes: December 15, 2022 DDA Design Committee Meeting**

Motion by Bowman, seconded by Singleton, to approve the items on the consent agenda.

3. Approval of Regular Agenda

Motion by Deskins, seconded by Singleton, to approve the items on the regular agenda.

4. Public Comment

Opened and closed Craft at 8:05am

5. Quarterly DDA Financial Report

Overview by Knight.

6. Executive Director Update

Patronicity WIN! It was all consuming and wonderful. The campaign exceeded our goal and we are waiting for the official MEDC match and press release. Additional donation is possible through our Main Street Farmington Non-Endowed Fund. Main Street evaluation is complete. Thank you to everyone for joining us. We are waiting for the official feedback regarding select level accreditation from National Main Street.

7. Draft DDA Work Plan FY2023-2024

Board reviewed work plan. Preparation from committee work was incorporated into work plan draft document and will be distributed to the Board prior to March DDA Board meeting.

Update on MTC redevelopment status. City Council held a special meeting on January 4 and requested further DDA Design committee review prior to next meeting; next DDA Board engagement on this development will be consideration of TIF allocation.

Discussion of Parking as a Core Theme of downtown work plan. Singleton, DDA Parking Liaison, shared recent committee discussion on engaging businesses along Farmington Road corridor and leaning towards timed parking on Farmington Road to mirror policy on Grand River. Potentially extension of this policy in the west municipal lot. New businesses will drive additional parking volume. Board agreed to keep Parking at Core Theme level.

Discussion of Transformation / Economic Development Strategy and next steps. Main Street National best practices will inform what MSOC classifies as an economic development strategy.

DDA staff will distribute example from Georgia Main Street and engage committees toward creating priorities with support from MSOC staff.

8. Committee Updates:

- a. **Design Committee**
- b. **Organization Committee**
- c. **Public Art Committee**

Committee showed interested in Heart the Art event 2024, begin planning mid-summer. Selected new sculptures from artist Ken Thompson of Midwest Sculpture Initiative.

- d. **Promotions Committee**
- e. **Business Development Committee**

9. Other Business

Congrats to Singleton & Loft Cigar Lounge on Excellence in Small Business Award from the Greater Farmington Area Chamber of Commerce.

10. Board Comment

Craft: Congrats to Board, community, and staff on pushing the Patronicity crowdfunding campaign over the line.

11. Adjournment 10:12

Motion by Craft, Seconded by Perko to adjourn the meeting. Motion passes unanimously.