



FARMINGTON BICENTENNIAL TASK FORCE

July 23, 2024
7 PM – Farmington City Hall

A/ BRANDING/PROMOTIONS/MERCH SALES UPDATES

1. Founders Review – Merch booth, parade, bingo
2. Merch reorder discussion
3. Select next Farmers Market booth date

B/ PUBLIC ENGAGEMENT

1. Discussion of feedback thus far
2. Update to Bicentennial landing page on City website
3. Plan for showcasing what's happened thus far and what's upcoming

C/ BICENTENNIAL GALA

1. Final updates and details

D/ CARES FAMILY DAY/DUCK RACE SUBCOMMITTEE 8/6 – 8/7

1. Updates and Next Steps – Pam Green & Maria S-G
2. Promotion assistance – boosted social post, etc.

E/ TIMELINE/PROMENADE PROJECT

1. Update and next steps: 4/4 panels complete, Glen Una approval
 - a. ZBA application and hearing date
 - b. Discussion re: string light component
 - c. Discussion re: contractors and gap funding

F/ THEN-AND-NOW APP/LIGHT SHOW

1. Sponsorship updates and plan
2. Discussion of execution options if funding falls short

G/ BUDGET OVERVIEW AND FINAL SPENDING PLAN