



FARMINGTON BICENTENNIAL TASK FORCE

June 25, 2024
7 PM – Farmington City Hall

Committee members present: Maria S-G, Pam Green, Maria Taylor, Sean Murphy, Jill Keller
Members absent: Chris Halas, Courtney Showalter, Micki S.

Sean called the meeting at 7:09pm.

A/ BRANDING/PROMOTIONS/MERCH SALES UPDATES

1. Video update

Chris was unable to attend but sent the following update: Bicentennial video is now live on Farmers Market website; soon to be live at Civic. Carl is working on finalizing the mural. Chris will see if we can use some of our Mansion footage to promote the July event.

2. Farmers Markets/Art on the Grand Review

Sean thanked the committee for their hard work.

3. Merch inventory/reorder

Merch reordered from original vendor; working to get it to us before July 4. Pints in production (500 ordered).

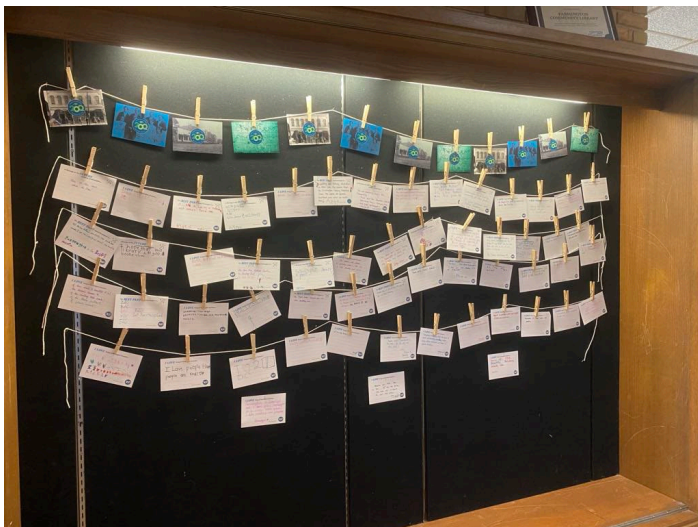
4. Upcoming booth dates: 7/6, Founders, next dates

7/6: 8-11 Jill and Sean, 11-2 Pam and Maria T

Founders: Saturday night only (setup Friday night). Sean to inform Julie Law we'd like a table at entry to beer tent. Time slots Saturday: 11-3:30 Sean, Maria S-G; 3:30-8 Maria T, Jill, Pam

5. Postcards to Farmington

Library used postcard project as part of Summer Reading Program. Postcards now displayed at library (see below). Maria T to create FB post with photo, promoting Postcards to Farmington for Founders.



6. Light pole banners

Sean will check with Melissa to see if they're up.

B/ FOUNDERS FESTIVAL

1. Parade

Bicentennial entry to combine with City of Farmington (Maria T OK'd this with City Manager). Entry is kids in costume carrying banner, potentially an old fire truck. Council will wear bicentennial shirts. Sean will create buttons. No parade application needed.

2. Bingo

Issues arose with Julie Law in coordinating bingo location. May be held at library instead. Event is dependent on PTA bingo license – Maria S-G will contact PTA.

3. Historic baseball game

Not happening for Founders Festival.

4. Guinness Book of World Records

Maria S-G asked Julie Law about securing sponsor/partner, Julie said it's a no-go.

Sean to inform Julie Law the merch tent will be set up next to the beer tent, Saturday only, day and evening (entry to beer tent).

C/ BICENTENNIAL GALA – 7/27/24

Maria T provided up update on Gala planning. The VIP event has been moved to Dinan Park/Heights Brewing/Loft Cigar. Tickets are available at: <https://givebutter.com/200years>.

D/ CARES FAMILY DAY/DUCK RACE SUBCOMMITTEE 8/6 – 8/7

Sean reported back from CARES meeting. Movie 8pm (Encanto), Scott Freeman will sell popcorn.

E/ THEN-AND-NOW APP/LIGHT SHOW

1. Target date/location

Light show will be projected onto GLP building/held at Dinan Park, Sept. 27, 7pm – will roll in with Grand Raven kickoff, coordinate promotions with DDA. Maria T to ask DPW about shutting down Farmington Road for viewing.

2. Sponsorships

\$5,000 sponsorship secured from Bosch. Pam and Maria S-G sent 40 letters to businesses on Indoplex Drive. Will follow up next with phone calls. Maria T to coordinate speaking opportunity for committee at July Chamber of Commerce networking event. DTE requested date in order to present to DTE Foundation; will be provided to Joe Larussa to pass along. As of yet, the app is a no-go; committee is focusing on the light show.

F/ TIMELINE/PROMENADE PROJECT

Three of four panels are complete, fourth is in progress. Kate Knight will present design to property owner for signoff as soon as it's done. Next steps: Maria T and Chris will present to ZBA on 8/7. Target debut date: Harvest Moon/Harvest Market.

G/ OTHER BUSINESS

- Library and DDA are holding Bicentennial Trivia July 10. Maria S-G requested pints as prizes.
- Merch booth needs a sign that says "Postcards \$1.25."
- Sean suggested doing logo vinyl sidewalk clings for Founders.
- Maria T shared a suggestion from a resident to put a Hollywood-style Farmington sign on the sledding hill. Pam suggested having the Steam academy create it.

-Social media posts were requested for the following: library postcards, movie night (event with promoted post), Founders Fest, upcoming bicentennial activities, what we've done so far for bicentennial, merch sale dates. Maria T to create posts as well as send update for the City page.

Sean adjourned the meeting at 9:27pm.

Next meeting: July 23

-submitted by Maria Taylor