



6:00 p.m. Wednesday, Jan 6, 2020

Virtual Zoom Conference Room

## MINUTES

**The meeting was called to order by Todd Craft at 6:01pm.**

### **1. Roll Call**

Present: Micki Skrzycki, Todd Craft, Sara Bowman, Tom Buck, Rachel Gallagher, Chris Halas, Tom Pascaris, Miguel Williams, Sean Murphy

Absent: None

Others Present: Kate Knight, Jess Westendorf

### **2. Approval of Items on Consent Agenda**

**a. Minutes: December 2, 2020 DDA Regular Meeting**

**b. Minutes: November 17, 2020 DDA Public Art Committee**

**c. Minutes: November 19, 2020 DDA Design Committee**

Motion by Skrzycki, seconded by Bowman, to approve the items on the consent agenda.

Unanimously Passes

### **3. Approval of the Regular Agenda**

Motion by Buck, seconded by Pascaris, to approve regular agenda.

Unanimously Passes

### **4. Public Comment**

Public Comment opened and closed at 6:03pm by Craft.

### **5. Financial Snapshot**

Overview of financial snapshot.

### **6. Executive Director Update**

The Syndicate is OPEN! Great feedback from bar and restaurant owners. Thank you to all the efforts from the promotions committee and design committee.

Winterization effort is in full swing. Receiving more greenhouses, heaters, and an igloo from Oakland county this week. We've arranged to have Nankin Hobby to keep propane tanks full each day.

Additional Oakland County Grant distributing \$8,300 check to bars and restaurants in the DDA. Working with businesses that want to maximize patios with DDA furnishings.

Budget and work plan is in development.

City Council will make recommendations to proceed with one or more development teams this month as we move forward with MTC redevelopment. Public presentations will happen tomorrow at the city council meeting.

MDA has published their first two podcasts for their new series In MI Downtown, focusing on our Downtown Farmington Public Art Blueprint. The second podcast features our status today in DTFarmington executing our projects thus far. Tune in to hear what you already know and share with your fellow public art lovers.

#### **7. Publication of 2021 DDA Regular Meeting Calendar**

MOTION by Buck, seconded by Pascaris to approve the calendar for our 2021 regular meeting.

#### **8. Publication of 2021 DDA Calendar of Events**

Overview of events with regards to public health and the new opportunities with the Syndicate.

Discussion of live music and taking into account concerns with social distancing and a slow vaccine rollout.

- Discussion of social distancing circles or other ways to encourage social distancing, install speakers to make music available all along grand river and the Syndicate, close market street to increase footprint.
- Goal to strike the balance of getting people out, but not in an overly congregated way. Be poised to come out strong when we are ready.
- Discussion of how we deal with COVID contractually with bands and concert producer.
- Discussion of starting a shorter concert season after Founders Festival in July rather than June. Consider extending the concert into the Fall.

MOTION by Murphy, seconded by Gallagher, that the Board shall approve the 2021 Events Calendar with amendments to begin the Rhythms in Riley Park and Lunch beats on July 21 & 23 respectively.

Unanimously Passes

#### **9. Work Plan FY 2021-2022**

Discussion of progress made on work plan. Huge wins with MTC, Farmington Road Streetscape, and Farmington State Savings Bank Sale.

Discussion of exciting additions to Capital Improvement Plan.

- Walkway connection near Tre Sorelle and connection to Farmington Road.
- Discussion of a new plaza at the Masonic on the corner of Grand River and Farmington Road. Promote usability with green space at Memorial park. Opportunity for programming with music, public art and more.

- Public Art Trailhead totem system- first location being at MTC tying connection between Riley Park and Shiawassee Park.

Discussion of project stewardship.

Discussion of allocating funds differently than \$5,000 for Parking Monument sign- consider moving to demarcate non-motorized connection near Tre Sorelle / Tubby's or another application.

Discussion of where ticket revenue from parking enforcement goes and how it can be applied back to the DDA.

Board to review amended work plan to consider stewardship and budget and bring suggestions to the next meeting and plan to adopt in February and plan to meet on 1/24 for brainstorming session 12-3pm with Tom Buck as a facilitator.

### **10. Committee Updates**

Design Committee- Has not met since last board meeting.

Public Art Committee- Has not met since last board meeting.

Promotions Committee- Great Metromode articles in December! Continue to share ideas with the team for our next advisory board meeting with Metromode.

Business Development Committee- Has not met since last board meeting.

### **11. Other Business**

No other business

### **12. Board Comment**

Buck- Appreciated getting notes from committee meetings distributed in the packet. Excited to see our event plan coming out of a miserable 2020. This team did so much to make 2020 everything that it could be. Well done!

Shared that he is involved in one of the proposals for the MTC site. Feel free to ask any questions!

Gallagher- Share that she is purchasing a new business in New York by May and plans to move to New York. We will miss her!

Craft- Thanks for all the time and effort over the last year. Very exciting progress!

### **13. Adjournment**

Motion to adjourn by Bowman, second by Buck, passes unanimously.